



The Player App

Replay your
game

#eyeballfootball



Talent is everywhere



Welcome to Eyeball

▶ Practice like the pros

With Eyeball, you can now **study your games on video** – pause, rewind, fast-forward. **Just like the pros**, use this vantage point to help you improve your performance and make the gains that you need to shine on the field.



▶ Analysis helps you up your game

AI-powered technology gives you insights into the details of your game. It is not possible for Eyeball to analyse all your games, but we cover as many as we can. With these games, you activate full app functionality and get **performance data** across 48 unique metrics.



▶ Be seen by clubs

Europe's **top clubs** use Eyeball to follow and scout youth football in great detail. If you use Eyeball, they could be watching you. So turn up, **play your best**, and give yourself the greatest opportunity to be seen with Eyeball.





Eyeball Player App

▶ Our analysts working for you

You can now access video of your matches with statistics, data analysis, and highlights of your best plays. You can also create and send clips, and customize your profile to present your best self to the professional clubs.

Watch **your games**, see **your strengths** and weaknesses, **improve**, and get noticed by **top scouts**.





Study your games



Tap here for your games

Your matches

Search and watch from a list of full games. You can pause, rewind, and fast-forward to really study your game.

Gain insights

Improve

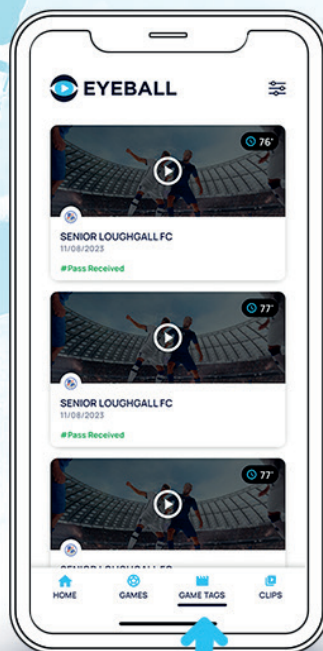


Your game tags

Analysts working with AI compile a list of all your actions game-by-game, allowing you to scroll through and quickly find specific highlights to watch.

Personalized

Analysis



Tap here for your game tags



Skip directly to your highlights

Your game events

While watching a game, clicking this icon will allow you to filter specific types of plays within the game. Or advance your game play-by-play.



Personalized

Detailed

GAME EVENTS

Filter by...



06:40 **#Pass #Interception**

06:59 **#Pass #Interception**

07:09 **#Clearance #Ball Recieved**

09:27 **#Clearance**

10:29 **#Pass Recieved**



Clip creation



Create your clips

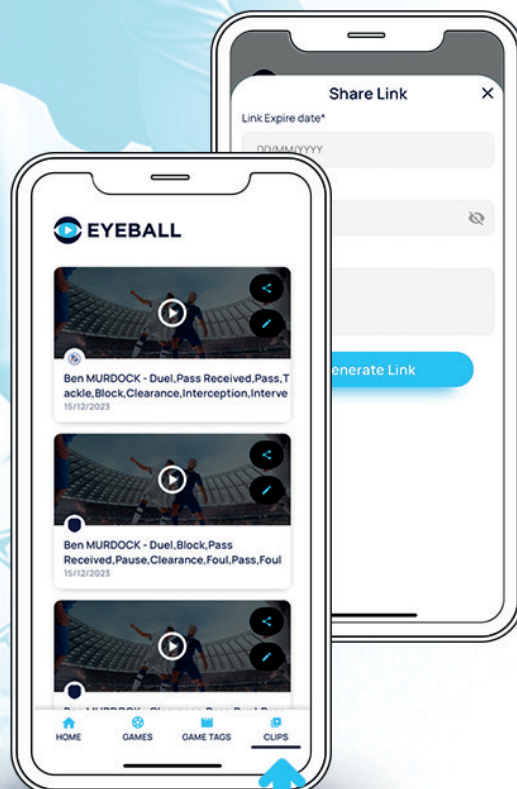
While watching your game events, you can create a clip from actions identified by our analysts and save them to view later.

Gain insight

Improve

Share your clips

- ▶ Compile a list of your clips to review and analyse your game.
- ▶ Share your highlights with friends, family, coaches, or others!
- ▶ Send clips via easily accessible, downloadable links.



Coach,
Team

Family,
Friends

Tap here for your clips



Key performance insights

Your data analysis

Our analysts closely watch your games to deliver you valuable statistics about your performance.*

Your data

4 categories

Highlights featured

PLAYER	
Back number	4
Position	DC
Rating	7,3
Minutes play	95
Goals scored	1
Assist	1
Offsides	0

DISTRIBUTION	
Back number	4
Position	DC
Passes Success/Total	45 / 52
Pass Accuracy	86 %
Key Passes	1
Passes In Final Third success/ Total	1 / 1

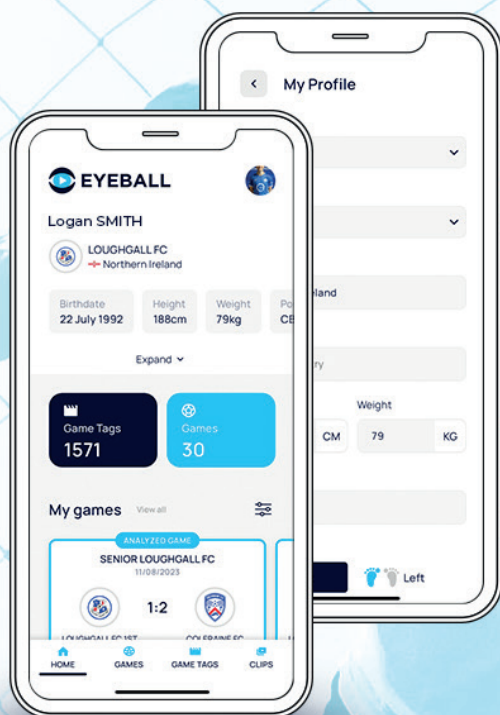
OFFENSIVE	
Position	DC
Shots on target	2
Blocked Shots	0
Shots Off Target	1
Shots Inside PA	2
Shots Outside PA	1
Take-Ons Success/Total	0 / 0

DEFENSIVE	
Interceptions	2
Clearances	12
Interventions	7
Recoveries	4
Blocks	3
Mistakes	0
Fouls Won	1

* Eyeball analyzes a high volume of games. However, we cannot guarantee all games will be analyzed.



Customize your profile



Present yourself

Your profile is your opportunity to make an impression on scouts.

Ensure your personal info is up-to-date to give scouts an accurate assessment of you and your game.

Present yourself

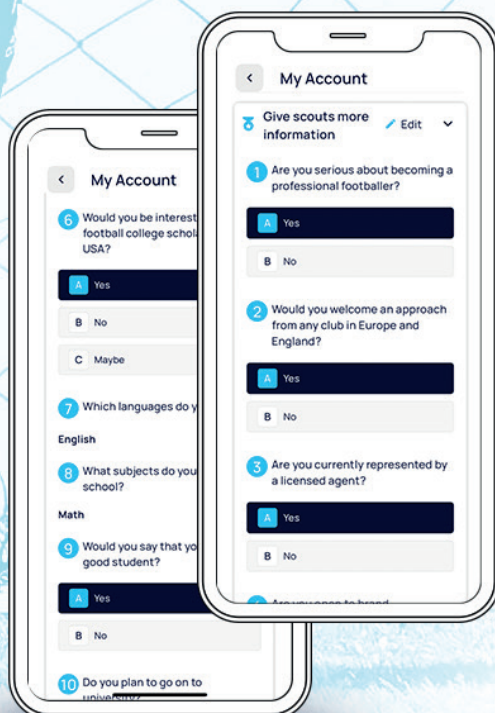
Impress scouts

Give scouts more info

Fill out our questionnaire to give scouts a more complete picture of you and your football ambitions.

Express yourself

Get noticed





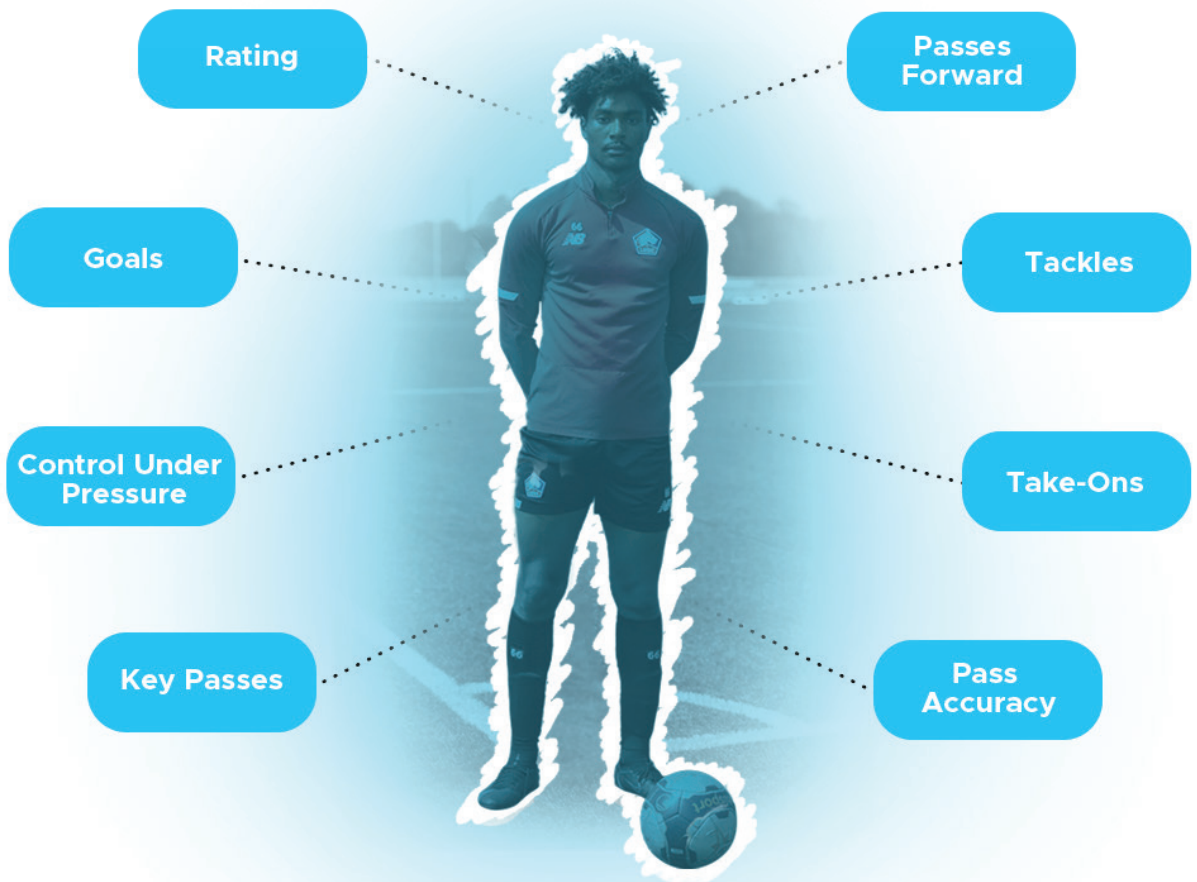
Why it matters

EyeBall's customers are **analysts, scouts and recruitment specialists** working for elite professional football clubs.

They use EyeBall to search for talented players who they could invite to join their clubs. The search typically starts at the **EyeBall data filter**, which is a powerful tool that the scouts use to identify footballers with specific skills that they admire.

The data filter works across **48 different parameters**, and every game EyeBall's analysis generates data on all the players for these parameters.

Scouting Profile of an Attacking Midfielder



AI ANALYSIS GIVES SCOUTS A LIST OF PLAYERS

NAME	NAT	RATING	MINUTES PLAYED	GOALS SCORED	ASSISTS	SHOTS	PASSES ACCURACY
Serge PIALAT		8.2	181	0.99	0.50	3.0	68 %
Logan PIMBLETT		8.3	93	0.96	0.96	0.96	80 %
Jorge GONZALES		9.0	94	0.95	0.95	3.8	73 %
Kojo ANSAH		7.9	106	0.85	0	0.85	79 %



How this helps you

Here's how you can use the **Eyeball Player app** to your advantage

Use the Eyeball Player app to review your strengths and weaknesses

1



2

Use the data to improve your game

As you get better, you get higher up on the Eyeball data filter search list

3



4

Get noticed by top scouts



It's important for you to understand that **scouts want to evaluate you over many games**, not just your best game. They will watch how you play over the entire season, and the data filter will work to average out your performances.

You determine the results. Now with the Eyeball Player App you have the information in your hands and can see what scouts see, you have the information you need to train and improve your game.



And remember, **football should be fun.** Enjoy yourself, **appreciate your teammates** and be **grateful to your coach.** Scouts want to see someone who **loves the game.**



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